



WELCOME! WHO IS SHANNA LANDOLT?

I want to take a moment and introduce myself to you. My name is Shanna Landolt and I am a LinkedIn and Career Expert. I've worked in Executive Search for almost 20-years specializing in Pharmaceutical and Biotechnology search as well as Consumer Packaged Goods search.

I have been featured all over the news media on NBC, ABC, CBS, FOX, CTV and CityTV as a LinkedIn and Career Expert. You can check out some of my morning show segments on www.shannalandolt.com I have also written three books on LinkedIn. You can find them by searching Shanna Landolt on Amazon:

LinkedIn Secrets From a Top Executive Recruiter

LinkedIn Hiring Secrets for Sales & Marketing Leaders

Secrets From a Headhunter: LinkedIn Secrets for Pharmaceutical & Biotechnology Professionals

Two of those books became #1 Best Sellers.

Companies turn to me to create LinkedIn Profiles for their leadership teams and Executives work with me to create compelling LinkedIn Profiles that get them found for their expertise.

So, when it comes to using LinkedIn I am without a doubt an expert. I want you to know that you are in great hands.

As you watch this course you are going to create a compelling LinkedIn Profile that gets YOU found for your expertise.

So, let's get started!