

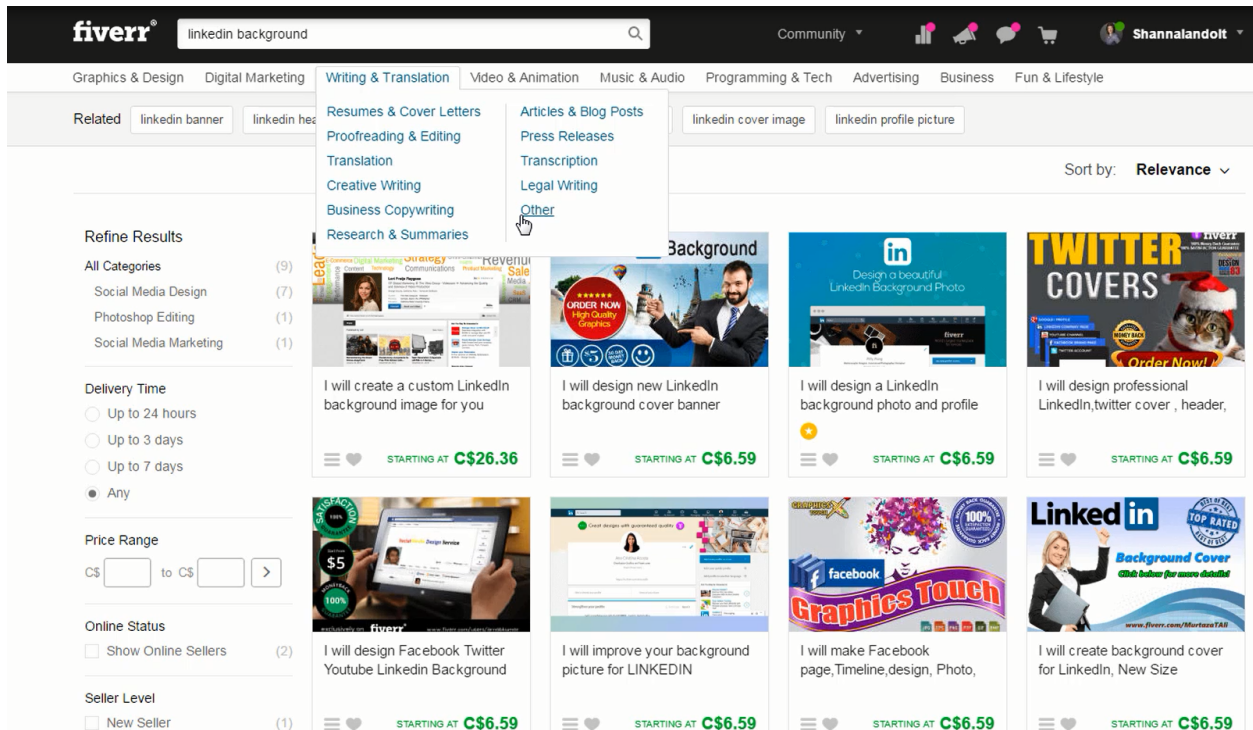
HOW TO CREATE A CUSTOM BACKGROUND IMAGE

Let's get creative! I'll show you how to get a Custom Background Image designed. This allows you to express your personal brand. Like they say... a picture is worth a thousand words! It will also have you stand out from the crowd as most people haven't taken the time to create a custom background image.



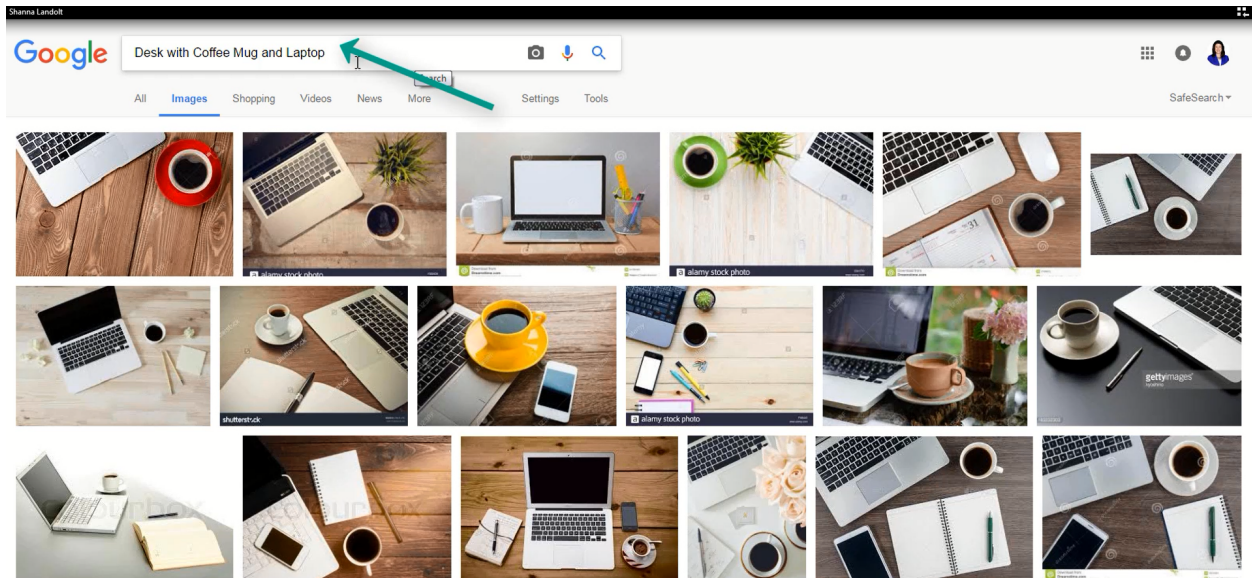
On your Home Screen click **Update background photo**. But of course, you are going to need a properly sized photo to replace it with!

The easiest way to outsource this is to go to a website called <https://www.Fiverr.com> where you can get a custom image created for as little as \$5USD (or \$6.59CDN).



Shanna Landolt

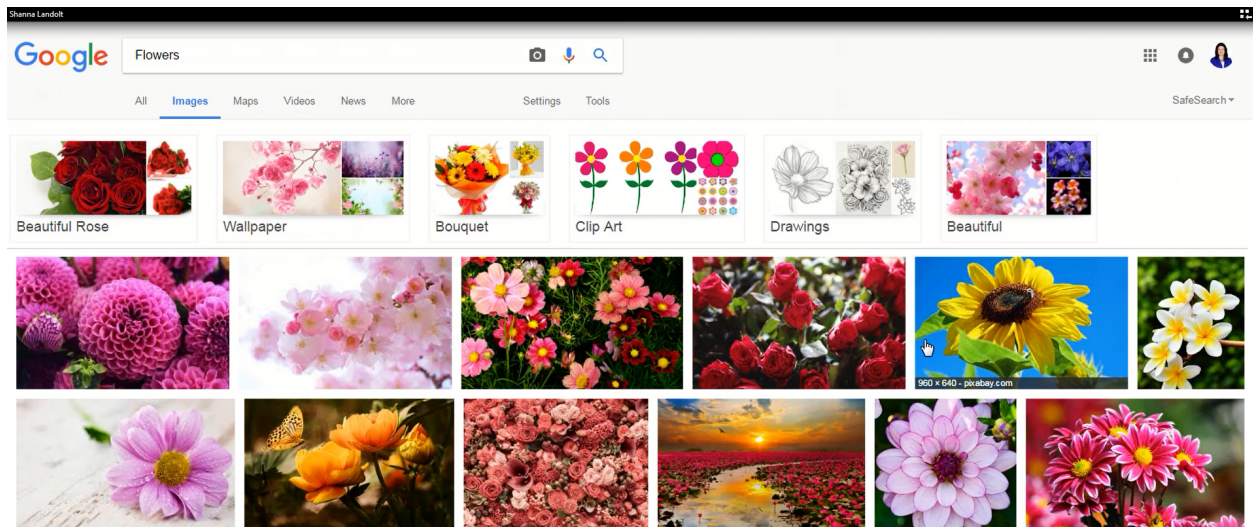
Fiverr is a website with contractors from all over the world who are willing to work for as little as \$5 on a project. You pay Fiverr directly and Fiverr pays the contractors. (Which means your credit card information will be secure.)



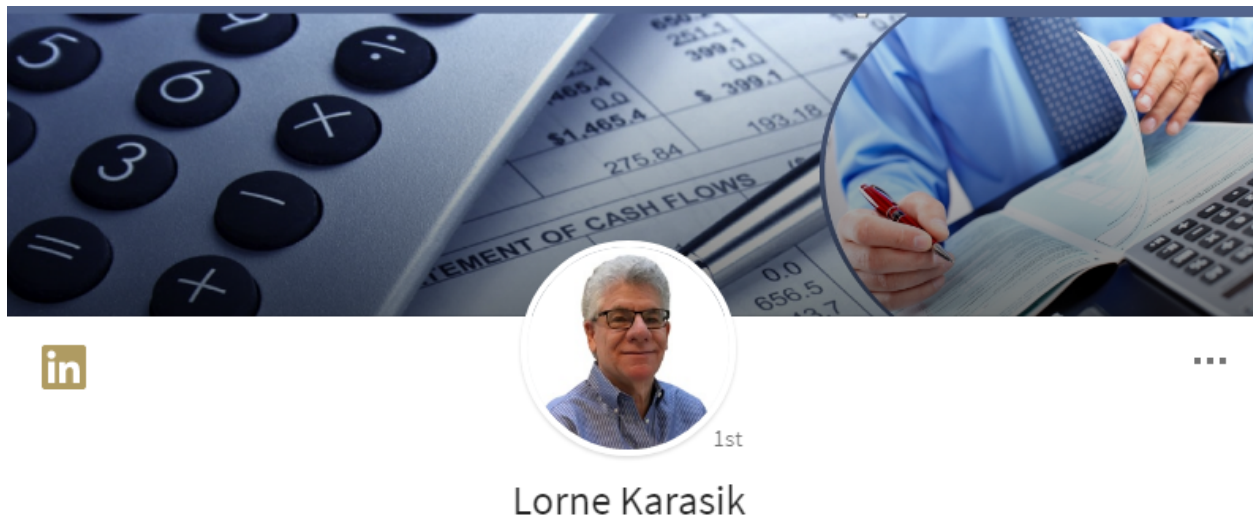
I recommend that you go over to Google Images <https://images.google.com> and search for some images that are relevant for your career. I searched here for **Desk with Coffee Mug and Laptop**. The designer you hire can then use those images for inspiration.



If you are an accountant you could search on google images for **Accountant, Financial Budget**.



Keep looking until you find something that expresses your skill set and personality.



You can also use a couple of images to create a montage like I did for Lorne.

Just make sure to keep it really simple because you don't have a lot of space to work with. Also avoid having a single word on the image as the image will be sized differently depending on the screen size. An image that might look great on your desktop might not look so good on a phone. Keep it Simple and you will be just fine. Keep the images aligned with what you do professionally.



Background images must be:

1. File type JPG, GIF or PNG
2. No larger than 4MB
3. Recommended pixel dimensions are 1536 x 768px

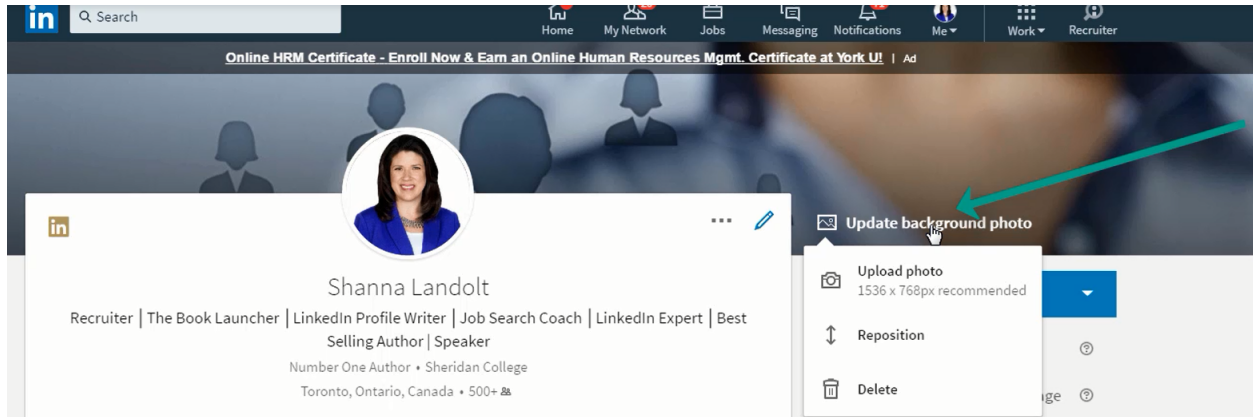
If your background image appears blurry or pixelated, please choose an image with a file size as close to the maximum as possible, as images with larger file sizes typically look better. Photos will also look better than images with logos. If your image is still blurry or pixelated, you may want to run it through a compression tool such as [Trimage](#) for Windows or [ImageOptim](#) for Mac before uploading it to LinkedIn. However, please note that we can't provide support for use of these third party tools. Also note that the display of the image may change based on the size of your web browser window and screen resolution.

Only Premium members have access to the preloaded image gallery. If you previously uploaded an image and disabled Premium Profile in order to hide it, your image may become visible once more.

As with all content on LinkedIn, background photos must comply with our [User Agreement](#).

The File type needs to be JPG, GIF or PNG. The file can be no larger than 4MB and the recommended pixel dimensions are 1536 x768 px.

Only Premium Members have access to the preloaded image gallery, but why look like everyone else, when this image will make your LinkedIn Profile stand out! The contractors on Fiverr should already know these dimensions.



Once you have your new background image, click on **Update background photo** and upload your image! Don't forget to hit Save!