Shanna Landolt EDUCATION

Let's look at how to add **Education** on your LinkedIn Profile.

	Update background photo	0
Shanna Landolt Recruiter The Book Launcher LinkedIn Profile Writer Job Search Coach LinkedIn Expert Best Selling Author Speaker Number One Author + Sheridan College	Add new profile section Edit your public profile	•

On your **Home Screen** Click on the drop down menu where is says **Add new profile section**.

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	Shanna Landolt	Add	new profile section	•	
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	as a recruiter in pharma & biotech executive search. I also work with authors and entrepreneurs to launch the… See more \sim	畲	Education Get 11x more profile views by adding your school.	Ŧ	
821	Who's viewed your profile 83 Views of your share	©	Volunteer experience Highlight your passions and how you like to give back.	+	

Education is second on the list. According to LinkedIn you get 11x more profile views by adding your school. Click the +Sign.

Add education	×
School 율	
Degree	
 Field of study	

Shanna Landolt

Add your School, Degree, and Field of study.

Add education	×
School	
Degree	
Field of study	
Grade	
Activities and societies	

Regarding the **Grade** section, unless you are a *recent graduate* with extremely high marks, don't include your grades. For the most part recruiters and hiring managers are more concerned with the fact that you graduated from your degree program. If in doubt, leave them off.

You can add activities and societies if you want. That will allow fellow graduates to remember where they know you from. It also helps to paint a picture of who you are as a person and can be useful information for an interviewer. If you were President of a Club, or on the Student Council, say so! (This is one of those hidden places to express your leadership.)

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Activities and societies	
Ex: Alpha Phi Omega, Marching Band, Volleyball	
Time period	
From Year	To Year (or expected)
No, don't update my network Your connections will not see this change	

Think carefully about whether you want to include your graduating year on your education. If you graduated less than 10 years ago, feel free to include it. If you graduated more than 10 years ago, leave the dates blank. For older job seekers you will want to avoid ageism and leave the interviewer or hiring manager guessing.

Time period		
From Year	To Year (or expected)	
No, don't update my	network t see this change in their feed or email.	
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If you would like to update your network about having completed agree you can do that. I only recommend doing that if you literally just graduated. For example..... you literally just completed your MBA... go ahead and let people know. But just remember that LinkedIn will send out an announcement about it to your entire network. If you are just adding education after the fact, don't update your network. Then hit Save.

Shanna Landolt

First Name *	Last Name *
Shanna	Landolt

Add former name

Headline *

Recruiter | The Book Launcher | LinkedIn Profile Writer | Job Search Coach | LinkedIn Expert | Best Selling Author | Speaker

Current Position

The Book Launcher at Number One Author	-
Education	Add new position
Sheridan College	K
Sheridan College Sassy Mastermind Landmark Education	<u>ل</u> ې-

If you have added multiple schools and degrees, go back to your top box and click on **Edit intro**. Then choose the degree that you would like displayed. (I clarify step-by-step how to do this in the **Edit intro** section.) Feature the most senior and relevant degree.

While you can drag sections to move them around, I recommend that Education goes below your Experience section (or lower).

Ē	Vice President, Healthcare Practice, Recruitment Consultant Various Executive Search Firms 1997 – 2011 • 14 yrs		
	See description 🗸		
Educati	on	t the	
C	Sheridan College	1	
	Diploma in Musical Theatre, Musical Theatre		
	1989 – 1991		
	Activities and Societies: Gypsy, Quilters, Fiddler on the Roof, Hello Follies.		
	Post Grad performed in the ensemble and as the understudy to Fantine in Les Miserables at the Royal Alexandra Theatre and National Arts Centre.		



If you already have education but want to add an additional degree, click on the +Sign beside **Education...**

Add education		×
School		
Degree		
Field of study		
Grade		
Activities and societies		
Ex: Alpha Phi Omega, Marching Band, Volleyball		1
Time period		
From Year	To Year (or expected)	
No, don't update my network Your connections will not see this change in	their feed or email.	
		Save

...and you can add your newest degree or diploma. (The +Sign allows you to add new education.) The Pencil allows you to edit existing Education.)