

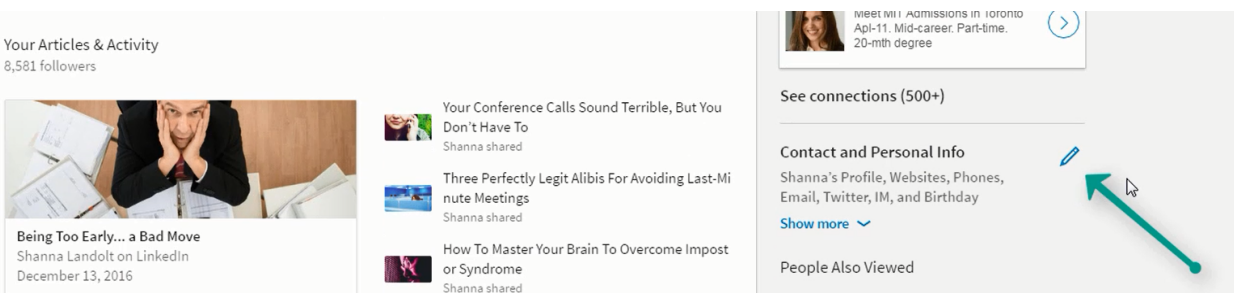
CREATING A CUSTOM OR PERSONAL URL

A Custom or Personal URL for your LinkedIn Profile is really important when you are in “job search mode” because you can use it on both your resume and business card.

I will now show you how to create a Custom or Personal URL for your LinkedIn Profile.



On your **Home** screen click on the small picture of you on the top left. Scroll down on the right hand side.



Click on the pencil icon where it says **Contact and Personal Info**

Edit contact info ✕

Profile URL
[linkedin.com/in/shannalandolt](https://www.linkedin.com/in/shannalandolt) ↗

Website URL

Type (Other)
 [Remove website](#)

Website URL


Type (Other)
 [Remove website](#)

Website URL

Type (Other)

Once you click through the pencil icon you will be at the **Edit contact info** area. On the top left click on the arrow beside **Profile URL**. This will redirect you to your **Public Profile** page. For most people you will see your name with a combination of random letters and numbers on the right hand side.

Public Profile



Shanna Landolt 500+ connections
Recruiter | The Book Launcher | LinkedIn Profile Writer | Job Search Coach | LinkedIn Expert | Best Selling Author | Speaker
Toronto, Ontario, Canada | Staffing and Recruiting

| | |
|-----------------|---|
| Current | Number One Author, Shanna Landolt, Shanna Landolt - Recruitment and Executive Search (Formerly The Landolt Group) |
| Previous | Various Executive Search Firms |
| Education | Sheridan College |
| Recommendations | 15 people have recommended Shanna |
| Websites | Landolt Group Website Secrets From a Headhunter Secrets...Headhunter Facebook |

Edit public profile URL

Enhance your personal brand by creating a custom URL for your LinkedIn public profile.

Note: Your custom URL must contain 5-30 letters or numbers. Please do not use spaces, symbols, or special characters.

Customize Your Public Profile



Edit your **public profile URL** so that it is as close to your first and last name as you can get. You might have to use a dash in between your First Name and Last Name or a Number at the end.

Ex. FirstNameLastName or FirstName-LastName or FirstNameLastName1 etc.

Your custom URL must contain 5-30 letters or numbers. Do not use spaces, symbols, or special characters.

Once you do this you get a custom URL that you can use on a resume or on a business card. It makes you look like a professional!